



Marc Oldham

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Experience

Senior Graphic Designer

L A Weight Loss Franchise Company, 747 Dresher Road, Horsham, PA 19044

October 2005 (Freelance) to Present (Senior Graphic Designer)

- Redesign company web site and collaborate with external coding team. Design and execute the development of web pages and web graphics.
- Designed a database of customizable direct marketing postcards for a print on demand library, and then adapt them into html for email blasts.
- Created new package designs for a product line of approximately 70 items for four countries.
- Designed and produced advertisements, print collateral, training and operations materials, and also marketing campaign items.

Freelance Print & Web Design

Marc Oldham Design, 106 Walnut Road, Wallingford, PA 19086

December 2002 to Present

- Design and production of printed media including: corporate identities, brochures, magazine advertisements, and newspaper advertisements.
- Design and execute the development of web sites and web graphics.

Graphic Design & Production / Digital Imaging

Hone Studio, 859 North 28th Street, Philadelphia, PA 19130

September 1997 to November 2002

- Design and produce color accurate, press-ready images and documents for items such as cookbooks, magazines, catalogs, menus, and convention panels.
- Maintained color calibration from digital capture, to computer monitor, and through to press.
- Project Manager for ADAPS™, an image database browser and QuarkXPress™ XTension workflow tool used to create supermarket circulars.
- Designed and implemented workflow management of an image database with over 12,000 supermarket products and their corresponding UPC and item description. Creation of Photoshop scripts to automate common processes of file formatting and saving.
- Design and production of company web page and other in-house PR material.
- Back-up and maintain Mac OS X Servers and Windows NT Servers.

Graphic Design / Digital Imaging

Graphics Visual Marketing, 2000 Hamilton Street, Suite C200, Philadelphia, PA 19130

January 1997 to May 1997, Internship / Part-Time

- Design and produce advertisements and brochures for Philadelphia Dance Alliance.
- Scan, color correct, and retouch images for press.

Graphic Design / Production Artist

Victory Printing Company, 6531-33 Woodland Avenue, Philadelphia, PA 19142

May 1995 to February 1996

- Design and production of camera ready paste-up boards.
- Operate and maintain Photo-Stat machine.

Computer Experience

Software: (only major applications listed)

Adobe Photoshop	Macromedia Dreamweaver MX	Microsoft Office
Adobe Illustrator	Macromedia Fireworks MX	QuarkXPress
Adobe InDesign	Macromedia Flash MX	Adobe Acrobat

Operating Systems:

Commanding knowledge Mac Classic, Mac OS X version 10.x, and Mac OS X Server
Excels with Macintosh system maintenance and troubleshooting.

Working knowledge of Windows 9x, NT, 2000, XP

Education

Hussian School of Art

1118 Market St., Philadelphia, PA 19107

September 1993 thru 1997

Degree: Associate in Specialized Technology, May 1997

Honors

ALPHA BETA KAPPA National Honor Society 1997

Hussian School of Art Academic Achievement Award 1997

Hussian School of Art Advertising Design Award 1997